Rahil Shah

linkedin.com/in/rahillIshah

## **Experience**

#### **Beavr Design**

Co-Founder • Sep '23 - Present • Toronto, ON

Scaled and grew the company to \$100k in revenue within just 8 months, solely delivering impactful designs to 20+ startups—many of which secured over \$5M in funding from leading venture capital firms.

## **Garden Intelligence**

UX Engineer • Oct '22 - Jul '23 • New York, NY (Remote)

Worked with ML researchers from Stanford and Harvard on their early stage startup to revolutionize the IP industry. Garden raised \$6.8M led by Spark Capital, along with Craft Ventures, and Uncommon Capital.

#### Instagram (Meta)

Product Design Intern • Jun '22 - Aug '22 • San Francisco, CA

In Reels and Stories, designed elegant experiences to enable incentive visibility on product stickers to drive sales, contributing to an expected \$512K/month increase in GMV.

#### **Shopify**

Design Technologist Intern • Jan '22 - Apr '22 • Toronto, ON

Designed and developed a multi-feature Figma plugin integrating Polaris, optimizing designers' time by 25-40%, streamlining the creation of coherent experiences, and enhancing collaboration with engineers.

#### Robinhood

Product Design Intern • Sep '21 - Dec '21 • Menlo Park, CA

Collaborated in exploring the advanced options trading chain and designing brand new implementations to simplify and enhance end-to-end flow for beginner, intermediate and advanced users.

#### Twitch (Amazon)

Product Design Intern • Jun '21 - Aug '21 • San Francisco, CA

Revamped the design of the Friends feature and developed in client-side framework to ship. Also, created complete data viz design system. Collaborated with XFN, completed audits, defined design patterns, overall visual language, UI kit, and comprehensive design documentation.

#### CanTrace

Product Designer • Pro Bono • Apr '20 - Aug '20 • Toronto, ON

Designed and presented a distinguished app integrating healthcare and contact tracing technology to the provincial and federal Government of Canada.

## **Volunteering**

#### **DeltaHacks**

Co-Director • Mar '20 - Mar '21

Managed a cross functional team of 45+ members in organizing Canada's second largest hackathon, attended by 800+ people from around the world.

Product Design Lead • May '19 - Feb '20

# Product Design Executive • Oct '18 - Apr '19

### **Education**

rahil.me

#### **McMaster University**

Sep '18 - Apr '23

BASc, Honours Computer Science

## **Skills**

## **Design & Prototyping**

Figma, Origami, Jitter, Illustrator, Photoshop

User research, product thinking, wireframing, interaction design, information architecture, prototyping, usability testing, design systems, visual design

#### **Development**

HTML/CSS, JavaScript, React, TypeScript

#### **Soft Skills**

Strong work ethic, positivity, adaptability, self-awareness, proactivity, communication, organization, leadership, problem-solving

## **Hobbies & Interests**

Design & development, traveling, photography, sports, music, Taco Bell

A preview into my design world.
Want to see more? Check rahil.me
or let's connect!

